

Cetetherm ("we", "us") is committed to protecting and respecting your privacy and personal information.

This policy sets out the basis on which personal information we collect from you, or which you provide us, will be processed by us.

Please read the following carefully to understand our opinions and routines regarding your personal data and how we will process them.

For the purposes of the "Data Protection Rules" defined as "The sometimes applicable laws and regulations for the processing of personal data, including but not limited to, from 25 May 2018 European Parliament Regulation (EU) 2016/679 and by the Council ("GDPR") as well as supplemental local adaptations and regulations regarding data protection ("GDPR"), the data controller is Cetetherm AB (registration number SE559147143701) which is a company registered in Sweden with the address Fridhemsvägen 15, SE-372 38 Ronneby, Sweden. Contact gdpr@cetetherm.com for more information.

Information we may collect from you

We may collect and process the following data about you:

- Information that you provide to us by registering at www.cetetherm.com ("Our Website") or by filling out forms on our website.
- Information provided at the completion of your product registration information on our website.
- Information provided to us when you request goods, services or information from us.
- Information that you provide to us when you write to us (including via email).
- Information that you provide us when we talk to you over the phone. We may make and keep records of the information you share with us.
- Information that you provide us by completing surveys or participating in campaigns. We can ask you to fill out surveys that we use for research purposes, even if you do not need to answer them.
- Details of your visits to our site including, but not limited to, traffic data, site information, weblogs and other communication data, whether required for our own research purposes or otherwise and the resources you access on or from our site.
- Information obtained from us from third parties in accordance with GDPR.

Sensitive data

We do not collect any sensitive information about you.

Sensitive data refers to data that contains information about your race or ethnicity, religious or philosophical beliefs, sex life, sexual orientation, political views, union membership, information about your health and genetic and biometric data. We do not collect any information about crimes.

We require your explicit consent to process sensitive information, so when you submit your information, we will send a further message asking you to confirm your consent to this processing.

Where we are required to collect personal information by law, or under the terms of the agreement between us and you do not provide us with that information on request, we may not be able to perform the contract (for example, to deliver goods or services to you). If you do not provide us with the requested information, we may have to cancel a product or service that you have ordered, but if we do, we will notify you at that time.

We will only use your personal information for a purpose for which it has been collected or for a reasonably compatible purpose if required.

We do not carry out automated decision making or any kind of automated profiling.

IP addresses and cookies

We may collect information about your computer, including your IP address, operating system, and browser type, where available for system administration to report aggregate information to our advertisers. This is statistical information about our users browsing actions and patterns and does not identify any person.

For the same reason, we may obtain information about your general Internet use by using a cookie file stored on your computer's hard drive. Cookies contain information that is transferred to your computer's hard drive. They help us improve our website and deliver a better and more personalized service. They enable us to:

- To estimate our site's audience size and usage patterns for visitors to our site;
- To store information about your preferences and then let us customize our website according to your individual interests;
- To speed up your searches;
- To recognize you when you return to our site.

You can refuse to accept cookies by activating the setting in your browser which allows you to refuse the setting of cookies. However, if you choose this setting, you may not be able to access certain parts of our site. If you have not adjusted your browser setting to refuse cookies, our system may issue cookies when you log in or visit our website.

Please note that our advertisers can also use cookies, which we have no control over.

Where we store and process your personal data

The data we collect from you can be transferred to and stored at a destination within or outside the European Economic Area ("EEA"). It can also be handled by staff working within or outside the EEA, who work for us or for one of our suppliers. Such staff may be involved, among other things, in the processing of your payment information and the provision of support services.

By submitting your personal data, you agree to this transfer, storage and / or processing. We will take all necessary steps to ensure that your information is processed securely and in accordance with this Privacy Policy.

Any information you provide to us via e-mail or our website is stored on our secure servers or the third-party secure servers authorized by us.

Where we have given you (or where you have chosen) a password that will allow you to access certain parts of our site, you are responsible for keeping the password confidential. We ask you not to share a password with anyone.

Unfortunately, the transmission of information over the Internet is not entirely secure. While we will do our best to protect your personal information, we cannot guarantee the security of your data transmitted to our site; each transfer is at your own risk. Once we receive your information, we will use procedures and security features to avoid trying to prevent unauthorized access.

Uses made of the information

We may use information available about you in the following ways:

- To facilitate the provision of goods and services made available by third parties through our website.
- To ensure that content from our site is presented in the most effective way for you and your computer.
- To provide you with information, products or services that you have requested, but only where you have expressly agreed to contact you for such purposes.
- To fulfill our obligations and uphold our rights as a result of contracts concluded between you and us.
- To enable you to participate in interactive features on our site when you choose to do so.
- To notify you of changes to our website, goods and / or services.

With your expressed consent, we may also use your data to contact you via electronic channels (fax, telephone, e-mail or SMS) to provide you with information about goods and services that may be of similar or complementary interest or that may otherwise be improve the type of goods that you as a customer of one of our distributors or retailers have previously acquired (details of what goods you will have provided when you complete your product registration information on our website or otherwise. We call this type of information "Product Updates ".

If you are not such a customer, we and / or any third party that we allow to use your information will only contact you via electronic channels to provide you with information about goods and services that may be of interest to you if you have consented to this.

If you do not want us to use your information in one or more of the ways, or to forward your information to third parties for the above marketing purposes, please let us know.

We do not disclose information about identifiable individuals to our advertisers, but we can provide them with aggregate information about our users.

Disclosure of your information

We may disclose your personal information to all members of our group, which means our subsidiaries, our ultimate holding company and its subsidiaries, as defined by the Companies Act (SFS 2005: 551).

We may disclose your personal information to third parties if we:

- Sell or purchase any company or asset, in which case we may disclose your personal information to the potential seller or buyer of such company or asset.
- We or substantially all our assets are acquired by a third party, in which case personal data we hold about customers of our products will be one of the transferred assets.
- We are obliged to disclose or share your personal information in order to comply with all legal obligations, or to enforce or apply our terms of use of the Website and / or other agreements; or to protect the rights, property or security of us, our customers or others. This includes the exchange of information with other companies and organizations, such as credit reference agencies and fraud prevention agencies, with the aim of protecting and preventing fraud, reducing credit risk, and pursuing debtors.
- We use a third party to host the servers on which your personal information is stored.
- In some other way mentioned elsewhere in this policy.

Your rights

You have the right to ask us not to process your personal data for marketing purposes. We will inform you (before you collect your information) whether we intend to use your information for such purposes, or if we intend to disclose your information to any third party for such purposes. You may exercise your right to prevent such processing by contacting us at any time at: GDPR, Cetetherm AB, Fridhemsvägen 15, SE-372 38 Ronneby, Sweden or gdpr@cetetherm.com

Our site may contain links to and from the websites of our customers, distributors, retailers, suppliers, advertisers, affiliates and other third parties. If you follow a link to any of these sites, please note that these sites should have their own privacy policies and we do not accept any responsibility or liability for these policies or the content or operation of these sites.

Please check these policies and terms on the websites before submitting personal information to these sites.

Access to information

GDPR grants you the right to access certain information we have about you. Your right of access may be exercised in accordance with GDPR. We want to make sure your personal information is accurate and up to date. You can ask us to correct or remove information that you think is incorrect. [Click here](#) to access or change your personal information.

Change of our privacy policy

Any changes we may make to our Privacy Policy in the future will be posted on this site, and, when appropriate, may be notified to you via email. Therefore, we recommend that you visit this site regularly.

Contact

Questions, comments and inquiries regarding this privacy policy are welcome and addressed to GDPR, Cetetherm AB, Fridhemsvägen 15, SE-372 38 Ronneby, Sweden or gdpr@cetetherm.com